

What is claimed is:

- 1) A container system, having at least one sport representation, for containing items of a user, comprising, in combination:
 - a) at least one container, comprising at least one front portion, at least one back portion, at least one interior portion, and at least one exterior portion, adapted to containing the items;
 - b) at least one access to provide access to said at least one interior portion of said at least one container;
 - c) wherein said at least one front portion consists essentially of at least one three-dimensional representation of at least one portion of at least one chief item used in performing at least one sport;
 - d) wherein said at least one back portion encloses said at least one front portion; and
 - e) wherein said at least one back portion comprises elements structured and arranged to provide comfortable wearability along the form of the user.

- 2) The container system according to Claim 1 further comprising at least one strap, attachable to said at least one container, structured and arranged to assist wearable support by the user.
- 3) The container system according to Claim 2 further comprising at least one attachment to attach said at least one strap to said at least one container.
- 4) The container system according to Claim 2 wherein said at least one strap comprises at least one adjuster adapted to adjust the length of said at least one strap.
- 5) The container system according to Claim 2 wherein said at least one strap comprises at least one connector structured and arranged to assist in securing said at least one strap to the user.
- 6) The container system according to Claim 1 wherein said at least one three-dimensional representation consists essentially of about one-half of at least one chief item used in performing at least one sport.
- 7) The container system according to Claim 6 further comprising at least one strap, attachable to said at least one container, structured and arranged to assist wearable support by the user.

- 8) The container system according to Claim 7 further comprising at least one attachment to attach said at least one strap to said at least one container.
- 9) The container system according to Claim 8 wherein said at least one strap comprises at least one adjuster adapted to adjust the length of said at least one strap.
- 10) The container system according to Claim 9 wherein said at least one strap comprises at least one connector structured and arranged to assist in securing said at least one strap to the user.
- 11) The container system according to Claim 10 wherein the at least one chief item consists essentially of about one-half of at least one racing wheel.
- 12) The container system according to Claim 10 wherein the at least one chief item consists essentially of about one-half of at least one hockey puck.
- 13) The container system according to Claim 10 wherein the at least one chief item consists essentially of about one-half of at least one sports ball.
- 14) The container system according to Claim 13 wherein said about one-half of at least one sports ball consists essentially of about one-half of at least one football.

- 15) The container system according to Claim 13 wherein said about one-half of at least one sports ball consists essentially of about one-half of at least one basketball.
- 16) The container system according to Claim 13 wherein said about one-half of at least one sports ball consists essentially of about one-half of at least one soccer ball.
- 17) The container system according to Claim 13 wherein said about one-half of at least one sports ball consists essentially of about one-half of at least one tennis-ball.
- 18) The container system according to Claim 13 wherein said about one-half of at least one sports ball consists essentially of about one-half of at least one baseball.
- 19) The container system according to Claim 13 wherein said about one-half of at least one sports ball consists essentially of about one-half of at least one volleyball.
- 20) The container system according to Claim 14 wherein said container system comprises at least one fanny-pack.
- 21) The container system according to Claim 14 wherein said container system comprises at least one backpack.
- 22) The container system according to Claim 14 wherein said container system comprises at least one leg-pack.
- 23) The container system according to Claim 15 wherein said container system comprises at least one fanny-pack.

- 24) The container system according to Claim 15 wherein said container system comprises at least one backpack.
- 25) The container system according to Claim 15 wherein said container system comprises at least one leg-pack.
- 26) The container system according to Claim 16 wherein said container system comprises at least one fanny-pack.
- 27) The container system according to Claim 16 wherein said container system comprises at least one backpack.
- 28) The container system according to Claim 16 wherein said container system comprises at least one leg-pack.
- 29) The container system according to Claim 17 wherein said container system comprises at least one fanny-pack.
- 30) The container system according to Claim 17 wherein said container system comprises at least one backpack.
- 31) The container system according to Claim 17 wherein said container system comprises at least one leg-pack.
- 32) The container system according to Claim 18 wherein said container system comprises at least one fanny-pack.
- 33) The container system according to Claim 18 wherein said container system comprises at least one backpack.
- 34) The container system according to Claim 18 wherein said container system comprises at least one leg-pack.

- 35) The container system according to Claim 19 wherein said container system comprises at least one fanny-pack.
- 36) The container system according to Claim 19 wherein said container system comprises at least one backpack.
- 37) The container system according to Claim 19 wherein said container system comprises at least one leg-pack.
- 38) The container system according to Claim 10 wherein said at least one three-dimensional representation comprises essentially at least one scaled-size of the at least one chief item used in performing at least one sport.
- 39) The container system according to Claim 10 wherein said at least one container comprises at least one indicia adapted to assist user-recognizable sport representation.
- 40) The container system according to Claim 10 wherein said at least one container comprises advertising indicia to assist advertising.
- 41) The container system according to Claim 10 wherein said at least one indicia comprises association indicia representing at least one sports governing association.
- 42) The container system according to Claim 1 wherein said at least one access comprises at least one closure adapted to provide closure of said at least one interior portion of said at least one container.

- 43) The container system according to Claim 42 wherein said at least one closure comprises at least one zipper.
- 44) The container system according to Claim 42 wherein said at least one closure comprises at least one tensioned closure structured and arranged to tensionably close said at least one interior portion.
- 45) The container system according to Claim 38 wherein said at least one scaled-size is selected from the group consisting essentially of:
- a) at least one adult size;
 - b) at least one child size;
 - c) at least one miniature size.
- 46) The container system according to Claim 6 wherein said at least one three-dimensional representation comprises essentially at least one scaled-size of at least one chief item used in performing at least one sport.
- 47) The container system according to Claim 46 wherein said at least one scaled-size is selected from the group consisting essentially of:
- a) at least one adult size;
 - b) at least one child size;
 - c) at least one miniature size.

- 48) The container system according to Claim 1 wherein said at least one container comprises at least one indicia to assist user-recognizable sport representation.
- 49) The container system according to Claim 1 wherein said at least one container comprises at least one advertising indicia to assist advertising.
- 50) The container system according to Claim 48 wherein said at least one indicia comprises at least one association indicia representing at least one sports governing association.
- 51) The container system according to Claim 5 wherein said at least one strap comprises at least one indicia to assist user-recognizable sport representation.
- 52) The container system according to Claim 5 wherein said at least one strap comprises at least one advertising indicia to assist advertising.
- 53) The container system according to Claim 51 wherein said at least one indicia comprises at least one association indicia representing at least one sports governing association.
- 54) The container system according to Claim 43 wherein said at least one zipper comprises at least one zipper tag.

- 55) A container system, having at least one sport representation, for containing items of a user, comprising, in combination:
- a) at least one container, comprising at least one front portion, at least one back portion, at least one interior portion, and at least one exterior portion, adapted to containing the items; and
 - b) at least one access opening to provide access to said at least one interior portion of said at least one container;
 - c) wherein said at least one front portion and said at least one back portion consists essentially of at least one three-dimensional representation of at least one portion of at least one chief item used in performing at least one sport;
 - d) wherein said at least one back portion encloses said at least one front portion;
 - e) wherein said at least one access opening comprises at least one tensioned opener to provide opening of said at least one interior portion of said at least one container; and
 - f) wherein said at least one tensioned opener comprises at least one tensioned closure structured and arranged to tensionably close said at least one access opening.

- 56) The container system according to Claim 55 further comprising at least one strap, attachable to said at least one container, structured and arranged to assist wearable support by the user.
- 57) The container system according to Claim 56 further comprising at least one attachment to attach said at least one strap to said at least one container.
- 58) The container system according to Claim 57 wherein said at least one strap comprises at least one connection adapted to assist in securing said at least one strap to the user.
- 59) The container system according to Claim 58 wherein said at least one three-dimensional representation comprises essentially about one-whole of the at least one chief item used in performing at least one sport.
- 60) The container system according to Claim 59 wherein the at least one chief item consists essentially of about one-whole racing wheel.
- 61) The container system according to Claim 59 wherein the at least one chief item consists essentially of about one-whole hockey puck.
- 62) The container system according to Claim 59 wherein the at least one chief item consists essentially of about one-whole sports ball.

- 63) The container system according to Claim 62 wherein said about one-whole of at least one sports ball consists essentially of about one-whole of at least one football.
- 64) The container system according to Claim 62 wherein said about one-whole of at least one sports ball consists essentially of about one-whole basketball.
- 65) The container system according to Claim 62 wherein said about one-whole of at least one sports ball consists essentially of about one-whole soccer ball.
- 66) The container system according to Claim 62 wherein said about one-whole of at least one sports ball consists essentially of about one-whole tennis-ball.
- 67) The container system according to Claim 62 wherein said about one-whole of at least one sports ball consists essentially of about one-whole baseball.
- 68) The container system according to Claim 62 wherein said about one-whole of at least one sports ball consists essentially of about one-whole volleyball.
- 69) The container system according to Claim 63 wherein said at least one container comprises at least one tote-bag.
- 70) The container system according to Claim 64 wherein said at least one container comprises at least one tote-bag.
- 71) The container system according to Claim 65 wherein said at least one container comprises at least one tote-bag.

- 72) The container system according to Claim 66 wherein said at least one container comprises at least one tote-bag.
- 73) The container system according to Claim 67 wherein said at least one container comprises at least one tote-bag.
- 74) The container system according to Claim 68 wherein said at least one container comprises at least one tote-bag.
- 75) The container system according to Claim 62 wherein said at least one container comprises at least one indicia adapted to assist user-recognizable sport representation.
- 76) The container system according to Claim 62 wherein said at least one container comprises at least one advertising indicia adapted to assist advertising.
- 77) The container system according to Claim 62 wherein said at least one indicia comprises at least one association indicia representing at least one sports governing association.
- 78) The container system according to Claim 77 wherein said at least one container comprises at least one advertising indicia adapted to assist advertising.
- 79) The container system according to Claim 78 wherein said at least one indicia comprises at least one association indicia representing at least one sports governing association.

- 80) A container system, having at least one sport representation, for containing items of a user, comprising, in combination:
- a) container means, comprising at least one front portion, at least one back portion, at least one interior portion, and at least one exterior portion, for containing the items;
 - b) access means for providing access to said at least one interior portion of said container means;
 - c) wherein said at least one front portion consists essentially of at least one three-dimensional representation of at least one portion of at least one chief item used in performing at least one sport;
 - d) wherein said at least one back portion encloses said at least one front portion; and
 - e) wherein said at least one back portion comprises means for comfortable wearability along the human form of the user.

- 81) The container system according to Claim 80 further comprising strap means, attachable to said container means, for assisting wearable support by the user.
- 82) The container system according to Claim 81 further comprising attachment means for attaching said strap means to said container means.
- 83) The container system according to Claim 81 wherein said strap means comprises adjuster means for adjusting the length of said strap means.
- 84) The container system according to Claim 81 wherein said strap means comprises connection means for assisting in securing said strap means to the user.
- 85) The container system according to Claim 80 wherein said at least one three-dimensional representation comprises essentially one-half of the at least one chief item used in performing at least one sport.
- 86) The container system according to Claim 85 further comprising strap means, attachable to said container means, for assisting wearable support by the user.
- 87) The container system according to Claim 86 further comprising attachment means for attaching said strap means to said container means.
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- 88) The container system according to Claim 87 wherein said strap means comprises adjuster means for adjusting the length of said strap means.
- 89) The container system according to Claim 88 wherein said strap means comprises connection means for assisting in securing said strap means to the user.
- 90) A method of marketing a plurality of container systems for containing items of a user, each such container system comprising at least one container comprising at least one front portion and at least one back portion, access means for providing access to such at least one interior portion of such container means, wherein such at least one front portion consists essentially of at least one three-dimensional representation of at least one portion of at least one chief item used in performing at least one sport, wherein such at least one back portion encloses such at least one front portion, and wherein such at least one back portion comprises means for assisting wearability adjacent the user's body, and strap means, attachable to such container means, for assisting wearable support by the user, comprising, in combination, the steps of:
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- a) specifying at least one design for at least one container system;

- b) securing at least one order from at least one advertiser, having at least one marketing indicia, for such at least one container system;
 - c) specifying at least one location, on such at least one container system, for placement of such at least one marketing indicia;
 - d) providing for delivery of such at least one container system to at least one destination provided by such at least one advertiser; and
 - e) receiving from the at least one advertiser at least one payment for the at least one indicia-displaying container system delivered to the at least one advertiser; and
 - f) paying the at least one manufacturer for the shipped at least one indicia-displaying container system.
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- 91) The method according to Claim 90 further comprising the steps of:
- a) obtaining at least one license from at least one sports indicia owner in respect to at least one sports indicia related to such at least one chief item used in performing such at least one sport; and
 - b) placing such at least one sports indicia on such at least one container system.
- 92) The method according to Claim 91 wherein such at least one sports indicia owner comprises at least one of the group consisting essentially of:
- a) sport governing associations;
 - b) advertisers;
 - c) manufacturers;
 - d) teams;
 - e) players;
 - f) racers;
 - g) sport participants; and
 - h) crews.

- 93) The method according to Claim 91 wherein such placing step comprises the steps of:
- a) placing such at least one sports indicia on at least one of the group consisting essentially of
 - i) fanny packs
 - ii) backpacks
 - iii) leg packs
 - iv) tote bags.
- 94) The method according to Claim 91 wherein such placing step comprises the steps of:
- a) placing such at least one sports indicia on at least one of the group consisting essentially of
 - i) containers
 - ii) straps
 - iii) zipper tags.
- 95) The method according to Claim 94 wherein such placing step further comprises the steps of:
- a) placing such at least one sports indicia on at least one of the group consisting essentially of
 - i) fanny packs
 - ii) backpacks
 - iii) leg packs
 - iv) tote bags.

96) A method of marketing a plurality of container systems for containing items of a user, each such container system comprising at least one container comprising at least one front portion and at least one back portion, access means for providing access to such at least one interior portion of such container means, wherein such at least one front portion consists essentially of at least one three-dimensional representation of at least one portion of at least one chief item used in performing at least one sport, wherein such at least one back portion encloses such at least one front portion, and wherein such at least one back portion comprises means for assisting wearability adjacent the user's body, and strap means, attachable to such container means, for assisting wearable support by the user, comprising, in combination, the steps of:

- a) obtaining at least one license from at least one sports indicia owner in respect to at least one sports indicia related to such at least one chief item used in performing such at least one sport;
- b) placing such at least one sports indicia on such at least one container system; and
- c) placing at least one marketing indicia of at least one advertiser on such at least one container system.

- 97) The method according to Claim 96 further comprising the steps of:
- a) selling such at least one container system to such advertiser.
- 98) The method according to Claim 96 further comprising the steps of:
- a) providing such at least one container system to at least one end user for free.
- 99) The method according to Claim 96 wherein such sports indicia owner is an international governing organization for at least one sport.
- 100) The method according to Claim 99 wherein:
- a) such at least one advertiser has a substantially local regional market.
- 101) The method according to Claim 100 wherein
- a) such substantially local regional market is primarily within one state.
- 102) The method according to Claim 96 wherein at least one such advertiser comprises a radio station.

- 103) A container system, for containing items of a user adjacent a leg of the user, comprising, in combination:
- a) at least one container, comprising at least one front portion, at least one back portion, at least one interior portion, and at least one exterior portion, for containing the items;
 - b) at least one access to provide access to said at least one interior portion of said at least one container;
 - c) at least one leg support, attachable to said at least one container, structured and arranged to assist wearable support adjacent the leg;
 - d) at least one first attachment to attach said at least one leg support to said at least one container;
 - e) wherein said at least one leg support comprises at least one first connector structured and arranged to assisting in securing said at least one leg support to the user;
 - f) wherein said at least one back portion encloses said at least one front portion;
 - g) wherein said at least one back portion comprises at least one wearability element to assist wearability along the human form of the user.

- 104) The container system according to Claim 103 comprising:
- a) at least one waist support, attachable to said at least one container, structured and arranged to assist wearable support adjacent the leg; and
 - b) at least one second attachment to attach said at least one waist support to said at least one container;
 - c) wherein said at least one waist support comprises at least one second connector adapted to assist in securing said at least one waist support to the user's waist.
- 105) The container system according to Claim 104 wherein said at least one waist support comprises at least one length adjuster to adjust length of support between said at least one waist support and said at least one container.
- 106) The container system according to Claim 103 wherein said at least one leg support comprises at least one strap adapted to strap said at least one container to the leg.
- 107) The container system according to Claim 106 wherein said at least one strap comprises at least one strap adjuster adapted to adjust the length of said at least one strap.
- 108) The container system according to Claim 107 wherein said at least one strap comprises said at least one first connector.

- 109) The container system according to Claim 103 wherein
- a) said at least one front portion consists essentially of at least one three-dimensional representation of at least one portion of at least one chief item used in performing at least one sport; and
 - b) said at least one three-dimensional representation comprises essentially one-half of the at least one chief item used in performing at least one sport.
- 110) The container system according to Claim 103 wherein said at least one access comprises a zipper.
- 111) The container system according to Claim 105 wherein:
- a) said at least one adjuster comprises at least one tensioner; and
 - b) said at least one tensioner comprises at least one retractable cord structured and arranged to maintain tension between said at least one waist support and said at least one container.